

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

*This announcement appears for information purpose only and does not constitute an invitation or offer to acquire, purchase or subscribe for the securities of the Company.*

## **ALLUREFEM HOLDING LIMITED**

**伊人壹方控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8305)**

### **LAPSE OF PLACING OF NEW SHARES UNDER GENERAL MANDATE**

References are made to the announcements of Allurefem Holding Limited (the “**Company**”) dated 22 September 2023 and 6 October 2023 (the “**Announcements**”) in relation to the Placing. Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcements.

The Board announces that as the conditions under the Placing Agreement were not fulfilled on or before 13 October 2023, the Placing Agreement has lapsed on 13 October 2023. Pursuant to the Placing Agreement (as amended and supplemented by the Supplemental Placing Agreement), all rights, obligations and liabilities of the parties under the Placing Agreement (as amended and supplemented by the Supplemental Placing Agreement) in relation to the Placing shall cease and terminate and none of the parties thereto shall have any claim against the other in relation to the Placing save for any antecedent breach and/or any rights or obligations which may have accrued thereunder.

The Directors are of the view that the lapse of the Placing has no material adverse impact on the existing business operation and financial position of the Group.

By order of the Board  
**Allurefem Holding Limited**  
**Heung Chung Sum**

*Chairman, Chief Executive Officer and Executive Director*

Hong Kong, 13 October 2023

*As at the date of this announcement, the executive Directors are Mr. Heung Chung Sum and Mr. Chan Wai Hon Alan; the non-executive Directors are Ms. Heung Joe Yee and Ms. Heung Joe Tung; and the independent non-executive Directors are Dr. Ip Wai Hung, Mr. Ko, Wilson Wai Shun and Mr. Chan Chi Hang.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Listed Company Information” page of the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) for at least 7 days from the date of its publication and be posted on the website of the Company at [www.tongkee.com.hk](http://www.tongkee.com.hk).*